

Sundance Area Chamber of Commerce

Tuesday, December 16, 2025 – 11:30 AM

SSB Meeting Room

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Jamie Jessen, Chamber Director; Joni Spaulding, Sundance State Bank; Daniel Anderson, Wyoming Workforce Services; Karri Buck, Sundance resident; Wayne Fuller, Sundance Gunsmithing; Donnie Holt, Sundance United Methodist Church; Tony Barton, Winterfest; Katie Allen, Be Well Coalition

Bruce called the meeting to order at 11:33 AM

Administrative:

Minutes: Andy made the motion to approve the minutes as presented. Jasmyne seconded the motion. Motion carried.

Treasurer's Report: We had a little Ladies' night income come in; most will come in in December. Some relocation guide income. A big item is the donation moved over from the Sundance Downtown Association for the Winterfest of 23,691. Regular expenses of admin, Sundance Bucks, Light on the Mountain, and storage unit expenses. The storage unit cost went up from \$35 to \$60 because we are no longer sharing the expense on it with the Sundance Downtown Association. The year is looking good, and we are right on track for the year. Jamie made a motion to approve the Treasurer's Report. Bruce seconded the motion. Motion carried.

Administrative report: Jamie attended the Black Hills and Badlands meeting. There was nothing relevant to Sundance discussed at the meeting. She worked on Ladies Night, the light parade, Shop Small, Sundance 2 bucks, and is starting to get things ready for Winterfest.

New Business:

-Winter Festival: Tony Barton will head it up again this year. He will start working on getting things lined up and ordered in preparation for the event. Jamie has sponsorship forms updated, and the budget for advertising is ready. The promotion board grant is submitted. Tony will line up an announcer as soon as possible so it's not a scramble at the end. A plan will be made in case something happens to a horse and need moved off the course. Discussed a heated crow's-nest, will look at that. With the budget cuts with the city, we might need to look at doing a donation towards the Winterfest stuff they do for us. We will reach out to them on that. Sponsorship levels will be the same.

-2026 Membership: It was decided to do a small increase to the membership fees by about 5%. \$70 for the first 2 and \$95 for home-based business, \$150 for small business, \$245 for medium business, \$310 for large business, and \$380 for corporate business. For the ones under \$100, we will keep that rate for 2 years since the increase is a bit more than the 5%. Jamie motioned to approve the suggested rate changes. Trish seconded the motion. Motion carried.

-Elections in January: Bruce, Andy, and Trish are up to. Trish and Bruce are fine to do another term. Andy would be ok doing another term. We do need more at large members if anyone would consider that.

-Other:

Question about Beer Fest and maybe getting that going again. We will reach out to Dale from Gillette to discuss with him if it's still something he is interested in.

Danial with Wyoming Workforce Services passed out information on his program, and we will put the flyers up to spread information. He wants to make themselves as visible as possible in Sundance, so people know they are here and what they offer. They have a case manager in Sundance now who is there to help the community.

America's 250th celebration ideas, if anything, we can do to celebrate that. Idea's movie nights, helping with events that are being brought in, and just looking at ideas.

#### Old Business

-Insurance renewal: An email was sent out to all board members to determine if we should renew the general liability insurance policy and the directors' and officers' policy, and it was agreed that we should renew both policies that we have in place. Andy got both existing policies renewed.

-Shop Small: Went well. We tracked \$15,850.

-Christmas Parade- The Magic of Christmas: 26 entries show up. The parade went well. The winner was the Bank and FFA.

-Ladies Night Block Party: 126 tickets were sold. A bit down from last year, but with it being so cold, that may have stopped people from coming back that evening. Everyone liked the 4 o'clock start.

#Sundance2Bucks: Had several people participate with 20 different tags. Carol Maddox won the drawing. There was not much more participation than last year. Not sure if we want to continue this event.

Other:

-Develop Sundance, the economic development portion of the Sundance website, has not paid its domain fees for the year, which is \$30. The invoice will be passed to Andy to be paid.

Winterfest photographer to take photos this year. We will get bids, and we can decide from there. Chamber members will be asked first.

#### Committee Reports:

-Events Committee:

-Ribbon cutting

-Crook County Vet Clinic is still under construction, but once it is finished, they do plan on doing a ribbon-cutting during their open house. Date to be decided.

12:45 p.m. Bruce called the meeting to close.

Next meeting is Tuesday, January 20th, 11:30 AM in the SSB Meeting Room.

Thank you, Klocker Trucker & 21<sup>st</sup> Street Storage, for sponsoring our December lunch.