

Sundance Area Chamber of Commerce

Tuesday, January 27, 2025 – 11:30 AM

Crook County Museum Meeting Room

Attendance:

Trish Habeck, Vice President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Jamie Jessen, Chamber Director; Joni Spaulding, Sundance State Bank; Daniel Anderson, Wyoming Workforce Services; Donnie Holt, Sundance United Methodist Church; Tony Barton, Winterfest; Amber Kalbach, Sundance Summer Nights, Heather Kammerer, Business owner and Sundance Summer Nights, Charity McLaughlin, Longhorn Steakhouse Saloon and Grill

Trish called the meeting to order at 11:38 AM

Administrative:

Minutes: Andy made the motion to approve the minutes as presented with the correction of Daniel's name spelled correctly. Jasmyne seconded the motion. Motion carried.

Treasurer's Report: We had some Sundance Bucks purchased, Ladies Night income, and Visitor guide income all come in for the month. We paid out our admin, three months' worth of the billboard, Chamber lunch expenses, parade and Ladies Night expenses, the liability insurance for the year, as well as some additional relocation guide expenses. Jasmyne made a motion to approve the Treasurer's Report. Jamie seconded the motion. Motion carried.

Administrative report: Jamie had a slower month in December with the big events over. She did catch a glitch with the download of the visitor guides and relocation guides. Website visitors could look at the guides but the download option was not working. So the number of downloads since the last meeting is zero because the issue was only discovered yesterday. The glitch is now fixed. There was good web traffic compared to last year so the site was good and visible, just not downloadable. She sent out all the membership invoices sent out for the year. She worked on the winter festival as well.

New Business:

-Elections in January: Jasmyne motioned that we keep the officers the same and add Donnie as a member at large. Carrie seconded the motion. Motion carried.

-Winter Festival: It was decided that we would cancel the event this year due to lack of snow. Tony wants everyone to brainstorm some ideas as to what we can hold in place of the snow events on the years we have no snow.

-Sundance Summer Nights: Charity had concerns about the event being held in the same location as last year and shutting down the streets by their business. This causes issues with people having access to their location and would like to see an alternative option used if the event happens again. There is a discussion about bringing the event down closer to the Sundance Square and utilizing the courthouse lawn for the various activities and vendors that

will be held during the event. The City had put in high power outlets for the bands to use by the Turf so that makes moving that aspect a bit complicated to still have power access in the alternative location. Depending on events held some street closures will still be needed but should be limited and will hopefully not interfere with parking at locations that are open during the event. There is interest in bouncy houses and a mechanical bull. There is concern with the bouncy houses and bull that the insurance will not cover those and we do not want to do something that might jeopardize the policy we have that covers the Winter Festival by having events that are not covered. The dates that were put forward for the event in July either fell during Moorcroft's Jubilee or the same weekend as the Festival in the Park and Hills Alive. It was decided that competing against the Festival in the Park was a better option so you're not trying to take away from a local county chamber event. Amber will look at alternative dates from July 18, 25 and Aug 1. Maybe incorporate it with the Fair. Just see what is available.

-2026 Budget: Jasmyne motioned to accept the proposed budget with the adjusted amounts in the billboard to \$3750 and website to \$5000. Jamie seconded the motion. Motion passed.

-Visitor Guide: Donnie motioned we continue with the full sized guide for this year's printing. Andy seconded the motion. Motion passed.

-Website update needed: Jamie will get additional information for what is needed to update the website. Some major updates are needed on the website to bring it up to date and have it compatible with the new technology. We can discuss this when we have more information.

-Other:

-America 250: There is no money left in the grant for this so anything that we do for this will need to be covered fully by us. The County Fair will be the Headliner for the celebration. They are adding what they can to fair books and such to try and bring the 250 celebration to the County.

-Chamber Admin 2026: Chamber Admin duties and updates for Jamie's role in 2026, there will not be anything added but propose that we add roughly a 5% increase in pay rates for the items there. Jasmyne motioned we adopt the proposal Trish seconded the motion. Motion passed.

#### Old Business:

-2026 Membership: everyone was invoiced and dues should be coming in

-Other: It was suggested that we as a Chamber make a post to educate people about the Wyoming Business Council and what they have provided for Sundance and Crook County so we can encourage its continuance during the legislative sessions. Also talked about supporting the one penny tax to help promote that in the future. Andy will get the numbers and will put together something for everyone to look at and send out. Only facts, no opinions.

#### Committee Reports:

-Events Committee:

-Ribbon cutting:

-Crook County Vet Clinic is still under construction, but once it is finished, they do plan on doing a ribbon-cutting during their open house. Date to be decided.

12:56 p.m. Trish called the meeting to close.

Next meeting is Tuesday, February 17th at 11:30 AM in the SSB Meeting Room.

Thank you, Jill Hartman with State Farm for sponsoring our January lunch.