

Sundance Area Chamber of Commerce

Tuesday, February 17, 2025 – 11:30 AM

SSB Meeting Room

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Donnie Holt, At-Large Member; Jamie Jessen, Chamber Director; Amber Kalbach, Sundance Summer Nights, Elise Hix, Dirt Road Radio; Casey Johnson, Range; Karri Buck, Sundance rep for Crook County Promotion Board

Bruce called the meeting to order at 11:33 AM

Administrative:

Minutes: Andy made the motion to approve the minutes as presented with the correction to clarify what was said about the Wyoming Business Council and Penny tax support. Trish seconded the motion. Motion carried.

Treasurer's Report: We had some income come in, mostly from the membership side, as well as some Winterfest sponsorship. There were several sponsors who decided to just let the sponsorship money ride forward for future events. Expenses were the typical monthly expenses with administrative, Sundance Bucks, some Winterfest, and web hosting. Also finished out some Shop Small and Ladies Night credit card expenses. Trish made a motion to approve the Treasurer's Report. Jamie seconded the motion. Motion carried.

Administrative report: Jamie worked on the Visitors' guide and wrapped up the Winterfest, updated the Sundance Summer Nights things. She was busy with lots of little things.

New Business:

-Sundance Summer Nights: Jamie has the updated sponsor sheet to look at before it gets sent out. The date shift caused the band lineup to change slightly, which will reduce the cost of the band somewhat. The gentleman who was doing the balloon twisting also could not make the new date. However, some locals in town can do balloon twisting, so hopefully they will fill in on that. The mechanical bull gentleman said he is willing to add the Chamber to his policy, so the Chamber would be covered under him if we want. Our insurance company is not interested in covering the inflatable or the bull. They did give suggestions on how we could have the Inflatable/Mechanical owners add a waiver of subrogation to their policies for us to use them. So that might need to be added as well, instead of just being added to their policy, so nothing can come back on the Chamber. Whatever is decided tho we should have our insurance company look it over to make sure we are covered and nothing can come back on the chamber or its board members if something goes wrong. A new policy will have to be in place, no matter what, for the event to have the inflatables and mechanical bull to be covered, which our insurance company doesn't want to cover, so they would have to find someone who is willing to cover it. So maybe we can work between our insurance company and the mechanical company to get something figured out. The advertising will go forward without the inflatable/ mechanical part included, so we can start getting sponsors lined up. The event itself is a go, but the inflatable/

mechanical part may or may not happen, depending on the insurance coverage, and will be discussed more in the future. We also need to have numbers and a budget set for this event, so things are on paper and tracked. The location of all the stuff going on during the event will need to be figured out. Should we split or not?

-Website update needed: Tier 1 is \$2000 to \$3000, and Tier 2 is \$4000 to \$5000. Part of that expense is the economic development's part of the site, so we can tentatively ask for funds back from them. Andy motioned that we go with tier 2 at \$4000 to \$5000 so that all updates are done now. Donnie seconded it. Motion carried.

-Country Junkin: The date for the event this year is June 5th through the 7th. It was decided that we will hold the event again this year. It is Sundance's turn to put the event together, so Jamie will start planning for that.

-Movies in the park: The dates for the movies this year are Thursdays from June 11th through August 6th with no movie the week of July 4th and the makeup movie day will be August 13th. With the dates set Jamie will move forward with planning.

-Other:

-Turf Bingo paid out 100% of its profit to either payouts or to a charity.

-Billboard: Do we keep it for another year, or do we let it go? Look into geofencing instead of the billboard.

#### Old Business:

-Visitor Guide: Donnie motioned that we continue with the full-sized guide for this year's printing. Andy seconded the motion. Motion passed.

-Winter Festival: Got some feedback on what we could do if we do not have enough snow. Nothing really stood out at this time as a good option, so we will keep brainstorming.

-Other:

#### Committee Reports:

-Events Committee:

-Ribbon cutting:

-Crook County Vet Clinic do plan on doing a ribbon-cutting during their open house. Date to be decided.

12:49 p.m. Bruce called the meeting to close.

Next meeting is Tuesday, March 17th at 11:30 AM in the SSB Meeting Room.

Thank you, Longhorn Saloon and Grill for sponsoring our February lunch.