

Sundance Area Chamber of Commerce

Tuesday, March 17, 2025 – 11:30 AM

SSB Meeting Room

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Donnie Holt, At-Large Member; Jamie Jessen, Chamber Director; Amber Kalbach, Sundance Summer Nights, Heather Kemmerer, Mountain View Adventures; Wayne Fuller, Sundance Gunsmithing; Joni Spalding, Sundance State Bank; Daniel Anderson, Wyoming Workforce Services; Leann Henderson, Pinnacle Bank

Bruce called the meeting to order at 11:32 AM

Administrative:

Minutes: Will approve next month

Treasurer's Report: For income, we had some Sundance Bucks purchased, Membership income coming in, some Cross on the Mountain sponsorship, and visitor guide income as well. For expenses, we had admin support, some of which was catch-up from prior months. There were some Sundance Bucks reimbursements, as well as some payroll expenses for Tony for Winterfest. Some phone, electricity, QuickBooks fees, and storage fees. And there were some Winterfest expenses that we had to pay despite canceling the event. Bruce made a motion to approve the Treasurer's Report. Trish seconded the motion. Motion carried.

Administrative report: Jamie worked on the Visitors' guide and got that ordered, so it should be shipping soon. She worked with Summer getting the things she needed to go forward with the website update. Looked into geofencing. It will cost quite a bit for that, and she suggests that we do something similar to what we are getting with the Black Hills and Badlands. She will add that money in when she applies for the grant for the Country Junkin and Sundance Summer Nights. There should still be some money there that we can get to use towards geofencing. Worked on Sundance Summer Nights things. There were two new members join the Chamber. Crook County listening tour reached out to schedule something for their meeting sometime between mid-May and October of this year. Maybe add it to the Chamber meeting for that. Jamie will find out if that is something they would want to do.

New Business:

-Sundance Summer Nights: Waiting on the official from the vendor to be reviewed. His policy renews in April, so it will be sent after that. There is some discussion with Missy Gill about combining the Museum's grand reopening with the event. Details are still being gone through, but it is something that they hope can be tied in with the event. They will let us know as things are finalized. Sponsorship forms were sent by email for the event. Amber will get the list and reach out again to people. For the grant, we will need to advertise outside our area, so Jamie will get some prices for Rapid, Gillette, and other surrounding areas' newspapers, radio stations, and such to get an idea for that.

-Movies in the park: Jamie recommends that we just go through Swank and do all 8 movies with them; it will bring the cost down per movie. Staying with the \$600 per movie to cover costs. The ice cream truck will be there. Concessions are getting lined up. Everything is getting scheduled and ready. Jamie will reach out to Mac about the screen replacement.

-Advertising: Geo-fencing will cost quite a bit to do, and she suggests that we do something similar to what we are getting with the Black Hills and Badlands. She will add that money in when she applies for the grant for the Country Junkin and Sundance Summer Nights. There should still be some money there that we can get to use towards geofencing.

-Other:

-Turf Bingo got an update from the turf. Bingo night report from Turf Charity Bingo for the time frame of January 5th through March 2nd. They had a buy-in of about \$2890, 20% of that, plus the cards sold, went to charity. The remaining money was paid out. A total of \$2810 was paid to Kid Prints as the charity for this time frame. All of which meet the requirements of the state of Wyoming as part of our sponsorship requirements. So things are looking good; they are reporting to us and raising money for the community.

Old Business:

-Visitor Guide: have been approved, ordered, and should be shipping soon

-Other:

-Job fair- Thursday, March 26, from 10 am to 3 pm at the Pronghorn Center in Gillette. Currently, 43 businesses are registered. No cost for the public. Same day in Riverton, the Job Corps is having an open house grand reopening from 1 pm to 4 pm.

Committee Reports:

-Events Committee:

-Ribbon cutting:

-Crook County Vet Clinic plan on doing a BBQ in June timeframe.

12:15 p.m. Bruce called the meeting to close.

Next meeting is Tuesday, April 21th at 11:30 AM in the SSB Meeting Room.

Thank you, JW Services for sponsoring our March lunch.